

Message Text

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TAGS: SCUL, OTRA, FI (LIEBKIND, DAVE)

SUBJ: REQUEST FOR AGENCY ASSISTANCE FOR FINNISH JOURNALIST-
TELEVISION PRODUCER

WELL-KNOWN FINNISH JOURNALIST, DAVE LIEBKIND, HAS ASKED THE POST FOR ASSISTANCE IN HELPING HIM CARRY OUT TWO JOURNALISTIC PROJECTS IN 1975, ONE FOR A POPULAR WEEKLY WOMEN'S MAGAZINE, JAANA (CIRCULATION 178,000), THE OTHER FOR THE COMMERCIAL FINNISH TELEVISION COMPANY MAINOS TV.

1. JAANA PROJECT. WITH THE ADVENT OF THE INTERNATIONAL WOMEN'S YEAR OF 1975, JAANA PLANS A SERIES OF INTERVIEWS WITH IMPORTANT WOMEN IN THE WORLD. LIEBKIND HAS BEEN ASKED BY THE MAGAZINE TO DO ARTICLES ON BETTY KUNDA, MARIE HERTZOG, HEAD OF HUMAN RIGHTS DEPT UNESCO, AND NANCY KISSINGER.

2. MAINOS TV PROJECT. LIEBKIND IS WORKING ON A SERIES OF TELEVISION PORTRAITS OF AFRICAN STATESMEN, WHICH THE COMPANY PLANS TO DISTRIBUTE ON THE INTERNATIONAL MARKET. LIEBKIND'S FIRST PROGRAM IN THE SERIES IS ON KENNETH KAUNDA, WHOM HE PERSONALLY INTERVIEWED. LIEBKIND NEXT PROPOSES TO UNDERTAKE A TELEVISION PORTRAIT OF SEC OF STATE KISSINGER.

LIEBKIND PLANS A TRIP TO WASHINGTON O/A 15 FEB AND REQUESTS
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PAGE 02 HELSIN 00027 061354Z

1) AN APPOINTMENT WITH MRS. KISSINGER FOR THE JAANA ARTICLE

AND 2) A MEETING IN THE DEPT OF STATE, TO DISCUSS THE TV PROJECT
AND TO DETERMINE ITS FEASIBILITY AND TIMING.

LIEBKIND HAS A GOOD PROFESSIONAL REPUTATION IN BOTH TV AND
MAGAZINE FIELDS, HAS CARRIED OUT VARIOUS ASSIGNMENTS IN THE U.S.
(RECENTLY PUBLISHED ARTICLES ON SENATOR HUMPHREY AND ARTHUR
SCHLESINGER JR.) AND IS WELL KNOWN TO US AS A RESPONSIBLE,
ARTICULATE JOURNALIST. HE ALSO HAS GOOD CONNECTIONS INSIDE THE
RULING SOCIAL DEMOCRATIC PARTY.

LIEBKIND HAS WORKED OUT A TREATMENT FOR THE TV PROGRAM WHICH
WOULD PRESENT AN EXCELLENT OPPORTUNITY FOR A CONVINCING
EXPLANATION OF U.S. FOREIGN POLICY TO THE FINNISH TELEVISION
AUDIENCE, WHICH RECENTLY HAD THE OPPORTUNITY TO WATCH A HALF-
HOUR "PUBLIC AFFAIRS SPECIAL" ON SECRETARY KISSINGER AND U.S.
FOREIGN POLICY AS EXPLAINED TO THEM BY LEFTIST IDEOLOGUE
RAIMO VAYRYNEN OF THE TAMPERE PEACE INSTITUTE.

WE BELIEVE THE LIEBKIND PROJECT OFFERS AN EXCELLENT OPPORTUNITY
TO PROMOTE U.S. FOREIGN POLICY OBJECTIVES HERE. SUCH OPPORTUNITIES
ARE RARE AND IT WOULD BE DISCOURAGING FOR US TO SEE IT MISSED
FOR LACK OF ASKING OR LACK OF SUPPORT.

ADVISE PLEASE.
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